## **Privacy Policy**

- 1. Introduction: This Privacy Policy Statement outlines the use of all personally identifiable information submitted and collected on http://clicksdealer.com (the "Site"). This Privacy Policy Statement does not encompass other websites or third-party links referenced by Clicksdealer in print, online, or in email. Clicksdealer, its affiliates, and all of their respective authorized representatives, officers, directors, employees, agents, shareholders, licensors, attorneys, successors, and assigns ("Clicksdealer"), is firmly committed to protecting both our current and former members' personal and financial information. This Privacy Policy Statement embodies our commitment to its protection through adherence to fair electronic information practices. The terms used in this Privacy Policy Statement have the same meanings as in our Terms and Conditions, which is accessible on the Site, unless otherwise defined in this Privacy Policy Statement.
- 2. Acknowledgement and Acceptance of Terms Clicksdealer is committed to protecting your privacy. This Privacy Policy Statement sets forth our current privacy practices with regard to the information we collect when you or your computer interact with our Site. By accessing the Site, you acknowledge and fully understand the Privacy Policy Statement and freely consent to the information collection and use practices described herein.
- 3. Participating Merchant and Third-party Vendor Policies Related services and offerings with links from this Site, including vendor sites, have their own privacy policy statements that can be viewed by clicking on the corresponding links within each respective Site. Online merchants and others who participate in the services offered on the Site are encouraged to participate in industry privacy initiatives and to take a responsible attitude towards consumer privacy. However, since we do not have direct control over the policies or practices of participating merchants and other third parties, we are not responsible for the privacy practices or content of those sites. We recommend and encourage that you always review the privacy policies of merchants and other third parties before you provide any personal information or complete any transaction with such parties.
- 4. Information we Collect and how we Use it
- 4.1 When you use or connect to the Clicksdealer Site through your computer or a mobile device, the owners and publishers of the Site collect certain information from and about its users in a few ways: directly from our web server logs, from the User, with the aid of cookies, with web beacons, and through the use of website analytics through a third party service provider. We collect personally identifiable information necessary for internal marketing purposes, registration and billing from User / Clients who purchase our services online.

- 4.2 Visitors to our Site can register to create an account, access the Site, software, and possibly purchase services. When you register, we will request some personal information such as your name, address, email, telephone number, location, account number and other relevant information. We also collect your IP computer address. If you are purchasing a service, we will request financial information. Any financial information we collect is used only to bill you for the services you purchased. If you purchase by credit card, this information may be forwarded to your credit card provider. For other types of registrations, we will ask for the relevant information. You may also be asked to disclose personal information to us so that we can provide assistance and information to you. For example, such data may be warranted in order to provide online technical support and troubleshooting.
- 4.3 We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is one hundred percent secure and reliable, and we cannot guarantee its absolute security.
- 5. Web Server Logs When you visit our Site, we may track information through web server logs to better administer the Site and analyze its usage. Examples of information we may track include but is not limited to your Internet Protocol address, the type of browser or computer you use, the number of links you click within the site, the geographical location from which you accessed the site, the date and time of your visit, the name of your Internet service provider, any web pages you linked to our Site from, and pages you viewed on the Site.

## 6. Use of Cookies

- 6.1 Clicksdealer may use cookies to personalize or enhance your user experience. Cookie is a small text file that is placed on your hard disk by a web page server to identify that specific user the next time you visit the Site. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.
- One of the primary purposes of cookies is to provide a convenience feature to save you time. For example, if you personalize a web page, or navigate within a site, a cookie helps the site to recall your specific information on subsequent visits. Hence, this simplifies the process of delivering relevant content and eases Site navigation by providing and saving your preferences and login information as well as providing personalized functionality.
- 6.3 We do not allow other companies to place cookies on our Site unless there is a temporary, overriding customer value (such as integrating another site that relies on third-party cookies into the existing Site).